

FUNDRAISING FOR YOUR ORGANIZATION

Here are some tips on how to make fundraising successful in your organization.

- Find an energetic, enthusiastic, and dependable person to head the project. Make sure there are lots of volunteers to help.
- Be creative. The most successful fundraisers are new and unusual and attract attention and curiosity.
- Make sure your event does not conflict with other planned events on campus. (Consult with the Office of Fraternity and Sorority Affairs).
- Draw up a detailed budget. Figure out how much it will cost you to run an event and how much it will take to "break even."
- Make sure your organization has answers to the following questions before choosing to run a fundraising event.
 - Can the project be handled by a group of your size?
 - Can the event realistically raise the amount you need? A bake sale, for example, is unlikely to raise \$500.
 - Is the facility you need for your event adequate and available?
 - How much investment capital will you need? Be cautious about risking more money than you plan to make on an event.
 - Have you decided how much you can afford to lose?