

SUGGESTED GOALS OF A NEW MEMBER PROGRAM

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- **Encourage individual development** – The new member program helps promote a well-balanced person and presents opportunities for social, intellectual, moral, and leadership development.
- **Promote adjustment to college life** – For many, the transition from high school to college is a difficult one. The new member program should include an orientation to the campus, as well as provide guidance and aid in adjusting to the academic community.
- **Build respect for the individual** – New member programs should encourage and build self-esteem rather than belittle and degrade. The programs should provide understanding and appreciation for individual diversity.
- **Stimulate intellectual growth** – Scholarship is the primary responsibility of the new member, and the new member program should encourage scholastic achievement. Participation in the new membership program should not cause an individual to suffer academically.
- **Promote an understanding of the fraternity or sorority** – Fraternity and sorority membership entails responsibility and requires knowledge of the organization and operation of the fraternity. The new member program should provide instruction about chapter organization, national organization, officer and member responsibilities, and all other aspects of chapter operations.
- **Promote social graces** – The program should include training in social and business etiquette.
- **Provide an environment for the free exchange of ideas between all members** – The greatest potential offering of any fraternity/sorority is the opportunity of its members to learn to live and work with people of many different backgrounds. The program should create an environment that is free of animosity and hostility, where the thoughts and ideals of individuals can be openly exchanged.
- **Promote friendship** – This is the reason that individuals join a fraternity or sorority. Friendship cannot be taught or commanded, it can only be acquired.
- **NON-GOALS OF A NEW MEMBER EDUCATION PROGRAM**
 - To “mold” pledges
 - To make them “ready”
 - To “earn” brotherhood/sisterhood
 - To have janitors or servants
 - To have telephone receptionists
 - To build better pledges